

25th EFORT Congress 2024

Priority deadline
04 October 2023

Booking period
18 September 2023–30 April 2024

25 | CONGRESS
ANNIVERSARY



Congress exhibitor and sponsorship brochure

Hamburg, Germany

22–24 May 2024

Main theme: Collaborating for Success

#EFORT2024

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CONTACTS

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EXHIBITION, SATELLITES AND SPONSORSHIP

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EXPERIENCE THE EFORT ANNUAL CONGRESS

Watch our industry video online

www.efort.org/industry-video



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The content of this brochure is subject to change. Please check the [EFORT Webshop](#) for most up to date information. First published: September 2023.

Welcome from EFORT



Mr. David Limb
EFORT President 2023 / 2024



Prof. Dr. Luigi Zagra
Chair EFORT Science Committee

Dear Industry Partner,

We are nothing without each other. As Orthopaedic and Traumatology surgeons EFORT can only serve our patients as part of a team. We strive to improve the outcomes for our patients by working not only on our own personal development, but on every action and interaction that contributes to the patients' journey -and that includes industry collaboration-.

EFORT itself was founded to drive collaboration, sharing advances in knowledge and techniques across national borders. Nowhere else in the world do the surgeons of an entire continent meet and share, on equal terms, their findings and experiences to enable diverse surgical cultures to learn from each other and flourish in their own regulatory environment. However, whilst we are a Federation of National Associations of Orthopaedics and Traumatology, we equally align for mutual benefit with the European Specialty Societies. These operate across National boundaries uniting surgeons with an interest in a specific field within our specialty. EFORT, however, together with the Specialty Societies collaborates to provide the widest educational offering at the EFORT meeting.

Having experienced Munich in 1995 and Berlin in 1995 and 2012 respectively, we find ourselves returning to Germany, to the beautiful city of Hamburg, for our 2024 congress. The main theme recognises not only the fundamental cooperation that helps us share across national and specialty boundaries, but the much wider networking activities that all our community participate in, whether we are conscious of it or not, that drive our specialty forwards. It may be growing research networks, monitoring outcomes with industry user groups, safely introducing robotics and artificial intelligence or involving patients in treatment priorities and commissioning, the scope for cooperative working is almost limitless, similarly the opportunities it provides. We will highlight some of the many initiatives that EFORT is involved in on your behalf and for the benefit of your patients during the EFORT Congress in Hamburg.

A particular highlight for 2024 will be the award of the prestigious Meyer Prize. This global honour is conferred no more frequently than alternate years on a recipient who has had a transformative impact on worldwide Traumatology and Orthopaedics. The winner will be presenting as part of a dedicated symposium, during which the award ceremony will take place. It was intended that the ceremony would alternate between the meeting of the American Academy of Orthopaedic Surgeons and the EFORT Annual Congress. The Covid Pandemic caused a blip after the inaugural award at the AAOS in 2022, so Hamburg will now be Europe's first opportunity to host this truly prestigious event, and the winner's symposium will be open to all delegates attending the EFORT Congress.

So please – come and network. Listen to top class educational content and debate it. Showcase your latest products and techniques. Hear the science and assess how it matches your business practice.

Join us – let's collaborate for success!



Mr. David Limb
EFORT President 2023 / 2024



Prof. Dr. Luigi Zagra
Chair EFORT Science Committee

Your congress at a glance



WHAT'S NEW

Visibility! Never before have exhibitors and sponsors had the opportunity to be so visible – either during the congress itself – or outside the congress in the run up to it, following the congress or at whatever time of year suits you. Either benefit from the visibility and sponsorship options within the 5 packages (themselves a new initiative) OR book any EFORT Educational Partnership Programme (EPPP) activity (such as digital advertising) as described on the EFORT Webshop platform individually – the choice is yours. And during the congress all breaks will offer free coffee to delegates – maximising their presence- the rest is up to you. So see you there.

PRELIMINARY CONGRESS SCHEDULE

20 May Monday	21 May Tuesday	22 May Wednesday	23 May Thursday	24 May Friday	25 May Saturday
08:00-22:00 Building up	14:00 - 18:00 Registration	Morning sessions I 09:00-10:00	Morning sessions 08:00-09:00	Morning sessions 08:00-09:00	08:00-20:00 Dismantling
		Industry Break	Industry Break	Industry Break	
		Morning sessions II 10:30-11:30	Morning sessions II 09:30-10:30	Morning sessions II 09:30-10:30	
		Opening Ceremony	Industry Break	Industry Break	
		Industry Symposia 13:00-14:30	Morning sessions III 11:00-12:00	Morning sessions III 11:00-12:00	
		Exhibition 09:00 - 17:30	Honorary Lecture 12:15-12:45	Honorary Lecture 12:15-12:45	
		Afternoon sessions I 14:45-15:45	Industry Symposia 13:00-14:30	Industry Symposia 13:00-14:30	
Industry Break	Exhibition 09:00 - 17:30	Exhibition 09:00 - 16:30			
Afternoon sessions II 16:15-17:15	Afternoon sessions I 14:45-15:45	Afternoon sessions I 14:45-15:45			
Afternoon sessions III 17:30-18:30	Industry Break	Industry Break			
	Afternoon sessions II 16:15-17:15	Afternoon sessions II 16:15-17:15			
	Afternoon sessions III 17:30-18:30	Afternoon sessions III 17:30-18:30			

PRELIMINARY EXHIBITION SCHEDULE

Wednesday, 22 May 2024	09.00 – 17.30
Thursday, 23 May 2024	09.00 – 17.30
Friday, 24 May 2024	09.00 – 16.30

This preliminary schedule is correct at time of going to press. Final schedule to be confirmed in the Online Congress Exhibitor Technical Manual. Please always check online for the most up-to-date information <https://congress.efort.org>

Hamburg & accommodation

Congress Centre Venue:
CCH (Congress Center Hamburg)
www.cch.de



HAMBURG: THE 2ND CITY OF GERMANY – RICH IN CULTURE, HISTORY & KNOWLEDGE

Hamburg is the second largest city in Germany and the largest city in Europe that is not a capital city. Located in the north of Germany, Hamburg is a city defined by water. Of course, as a Hanseatic city, Hamburg is characterised by the port and trade; the river Elbe is the city's lifeline.

And water is also predominant in the normal cityscape. Numerous canals and waterways criss-cross Hamburg, creating an image that exudes a certain Hanseatic calm. In Hamburg, everything is in motion, everything is in flux.

In the immediate vicinity of Hamburg, you will find both the North Sea and the Baltic Sea within short distance. All the components that make up northern Germany can be found here: vast landscapes, wind and water. Also nearby is the capital Berlin, which can be reached by train in under two hours.

PCO

EFORT has appointed Congrex Switzerland as the professional congress organiser (PCO) for the 25th EFORT Congress in Hamburg. Congrex Switzerland will provide services for Registration, Hotels and all on-site congress support logistics.



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
efort@congrex.com

Industry technical enquiries should be directed to industry.efort@congrex.com or +41 (0) 61 686 77 96.

ACCOMODATION

To secure best hotel rates, terms and conditions, and all hotel GROUP BOOKINGS please contact:



Congrex Switzerland Ltd
Reinacherstrasse 131
4053 Basel, Switzerland
Hotel and accommodation: hotel.efort@congrex.com | Phone: +41 (0)61 686 77 77
Registration: registration.efort@congrex.com | Phone: +41 (0) 61 686 77 93.

CAUTION

Only Congrex Switzerland are authorised to act on behalf of EFORT for Hotels and registration, as they are the officially appointed PCO of EFORT. No other agency is authorised to act on behalf of EFORT and any claims or agreement made with such parties is entered into at your own risk and is NOT the responsibility of EFORT, nor Congrex Switzerland.

CONGRESS VENUE

CCH – Congress Center Hamburg

Congressplatz 1
20355 Hamburg
Germany
Tel. +49 40 3569-0 | www.cch.de

Centrally located, with its own tram stop (Messe/Prater), near the world famous Prater park this is a modern, experienced and internationally known congress venue of standing

For more information on the congress venue:

<https://congress.efort.org/the-venue>

EASY TO GET TO

- Airport (HAM) located 16 km to the East of the City
- It has 205 destinations to and/or from 71 countries
- Fast train from Hamburg Airport to City Centre in only 16 minutes
- Direct train (S11) from airport to Dammtor in only 29 minutes
- S Bahn train station Dammtor 1 minute walk for the CCH venue

LANGUAGE

The official congress language is English.

DIVERSITY & ACCESS

EFORT fully supports and encourages diversity for all appropriately qualified medical and O&T sector specialists. As such - access to the annual congress is limited to such professionals.

No minors nor unregistered guests may access the venue for their own protection and security as certain images or content may be offensive or damaging to them. Thank you for your understanding.

Exhibitors and sponsors



For full analysis and statistics on previous annual congresses or virtual congress attendance and trends, please contact: alan.cole@efort.org

INDUSTRY: FIELDS OF ACTIVITY

- 3D printing
- Arthroscopic devices
- Biomaterials
- Burn therapy supplies
- Casting supplies & equipment
- Computerised systems for diagnosis & patient care
- Consumer goods
- Diagnostic radiological instruments & equipment
- Drugs (anti-inflammatory, pain relief, antibiotics...)
- Electric and magnetic stimulating devices
- Electronic medical records
- Ergonomic tools and devices
- External fixation and traction devices
- General hospital instruments
- Health insurance
- Hospital and private clinic
- Internal fixation devices for the skeletal system
- Joint implants
- Nursing and wound care products
- Operating room, surgical equipment and supplies
- Orthotic and protective devices
- Prosthetic and corrective devices
- Radiological monitoring equipment
- Registry data
- Rehabilitation and exercise products
- Robotics and computer assisted surgery
- Spinal instrumentation
- Splint and cast products and materials
- Sports equipment and sportswear
- Testing & evaluation equipment
- Work evaluation/hardening equipment

Please always contact sponsorship@efort.org if you are not already in possession of the password to access sections only available to trusted industry partners.

COMMERCIAL BENEFITS OF ATTENDING

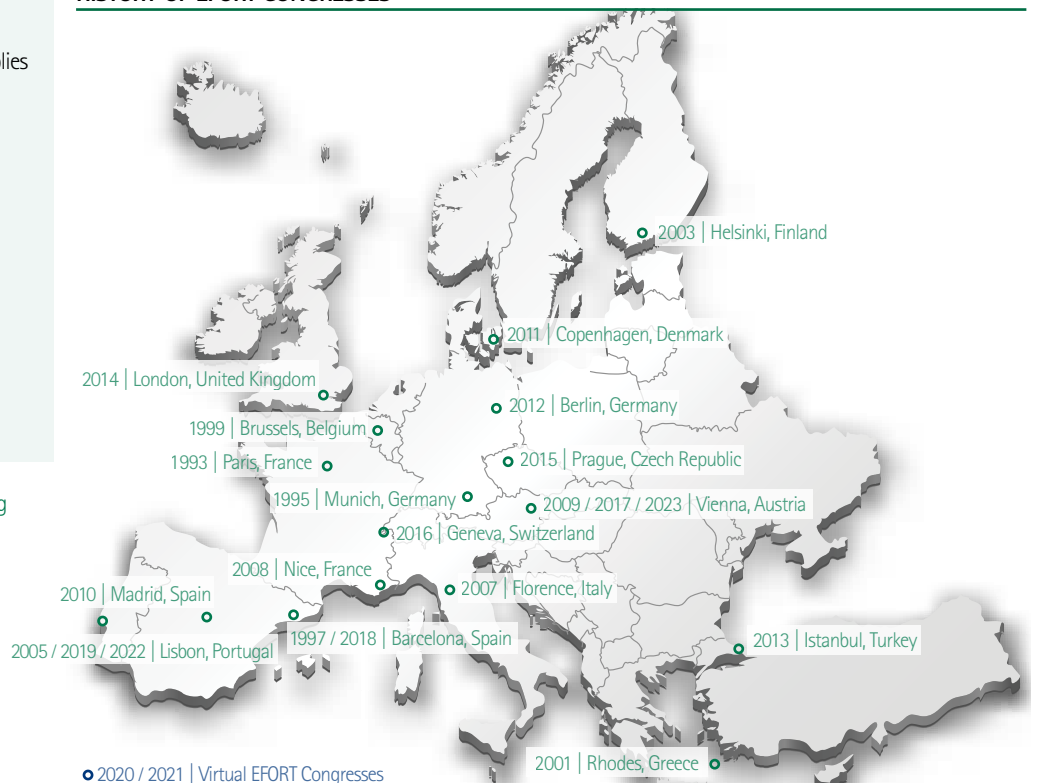
EFORT Congress key facts and figures:

- »»» First hand conversations, exchange and immediate feedback with surgeons from across the globe;
- »»» Grow your business: ensure your products are visible alongside approximately 100 other exhibitors;
- »»» Only EFORT brings together EVERY sector of O&T with attendees from over 100 countries;
- »»» More than 3,000 abstracts submitted, maximising the attendance of young surgeons;
- »»» View all statistics and figures online www.efort.org/congress-stats
- »»» –prospects from over 100 countries;
- »»» EFORT is the ONLY scientific congress dedicated to reaching across ALL European markets under one roof – allowing maximum exposure for minimal ROI per contact.

What to expect at the 25th EFORT Annual Congress in Hamburg:

- 2024 theme in Hamburg is Collaborating for Success (see page 3);
- Opportunity to choose an exclusive or tailored package sponsorship (pages 10-15);
- Priority application benefits include full access badges and percentage investment reductions. For details see Priority Application Benefits online (valid until 29 September 2023);
- Best practice, cross-border cooperation, solution-orientated face-to-face networking opportunities.

HISTORY OF EFORT CONGRESSES

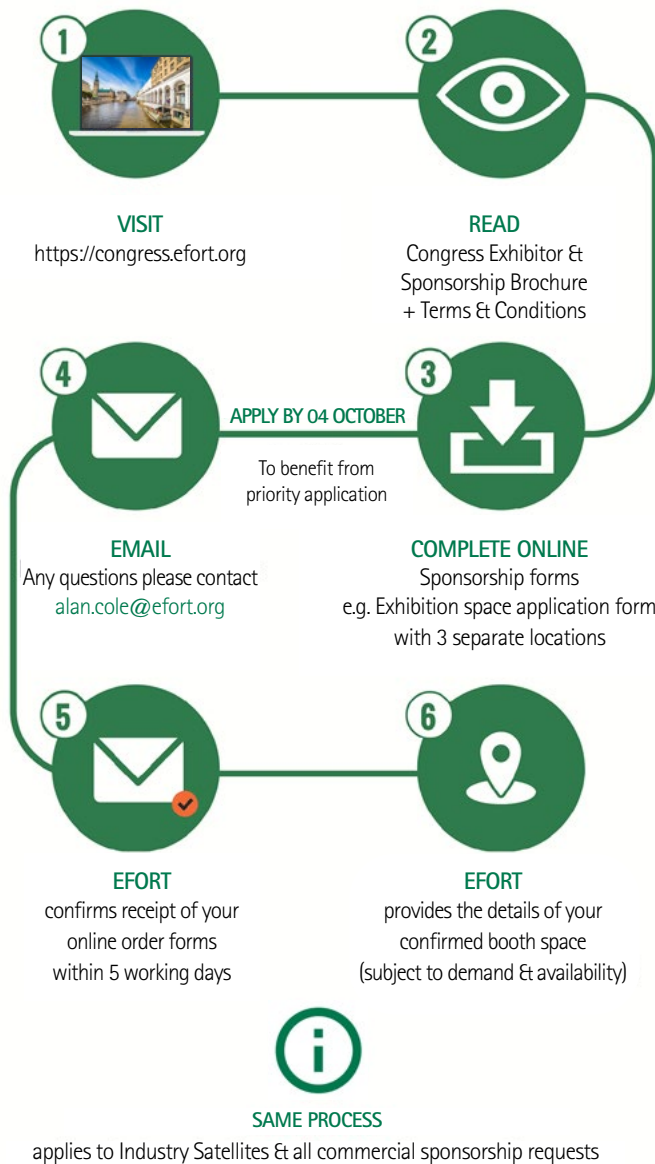


Exhibition process

Priority application deadline: 04 October 2023
Application period: 18 September 2023–30 April 2024
For detailed priority application benefits, please see:
<https://congress.efort.org/application-process>



BOOTH ALLOCATION PROCESS



COMMERCIAL EXHIBITION RATES CHF760 per sqm are for FLOORSPACE ONLY and are exclusive of VAT

The smallest available commercial exhibition space is 9 sqm.

Any company only prepared to take 6 sqm may apply to do so and will be put on a waiting list. Subject to availability and floorplan design they will be informed no later than end April 2024 if a 6 sqm space is available, however, EFORT is under no obligation to provide such a 6 sqm space and thus participation cannot be guaranteed.

We also offer preferential rates for publishers, start-ups and NGO's/Member organisations of EFORT. Please contact sponsorship@efort.org for more details.

IMPORTANT:

- Costs are in CHF Swiss Francs excluding VAT;
- Exhibition applications are for space only;
- Send your application asap to secure your preferred booth position;
- Following the priority application deadline, a more updated exhibition floor plan will be available online;
- Only after your specific booth position, booth n° and format is confirmed by EFORT will the invoice be sent.

Shell Scheme packages:

The space cost per square meter **does not include any shell scheme**. To additionally confirm a shell scheme package (lighting, fascia board, carpet, furniture etc.) – please complete the shell scheme package form in the [Exhibitor Technical Manual](#).

Contact Congrex for further information, quotes and costs: industry.efort@congrex.com.



Submitting an online order form is an acknowledgement and commitment to participate in the EFORT Congress and confirms you have read and accepted the General Terms and Conditions

Exhibition process & meeting rooms



All orders for exhibition, industry satellite symposia, meeting rooms, sponsorship items etc. should be placed directly online through the EFORT webshop portal at <https://efort.odoo.com>

TECHNICAL MANUAL & SERVICE FORMS

Complete detailed technical exhibitor guidelines, forms for set-up and dismantling, equipment and materials, cleaning, hostesses, etc., will be available to download from the **Exhibitor Technical Manual managed by Congrex** before end of year 2023. This document will be password protected and provided ONLY to confirmed exhibitors and sponsors.

If you have misplaced your password please contact alan.cole@efort.org.

COMPANY INFORMATION

Exhibitors are responsible for posting short text (up to 100 words) profiling their company, with contact information, product range, new products launched during the congress, etc. in the **Online Exhibitor Listing Database** available from December 2023.

Each company will be given unique and access to enter the company profile into the online Exhibitor Listing Database.

If in difficulty, please contact alan.cole@efort.org.

ALCOHOL

To respect both science and compliance guidelines, no alcoholic beverages may be served on the exhibition floor from exhibitor booths during or after exhibition hours. To host a reception and/or provide alcohol then please do so in one of the hospitality suites/meeting rooms made available in the venue – [Meeting Room booking forms available online](#) via the EFORT webshop.

FREE FULL ACCESS BADGES

Every company submitting a completed exhibition order form through the [online portal](#) by the priority Application deadline will receive 1 additional **full access badge** in addition to those detailed on this page.

FREE EXHIBITOR REGISTRATION

Each company participating in the exhibition is automatically entitled to a number of free registration badges. These are for your staff manning your booth and are only valid for access to the exhibition. Exhibition badges will feature both the name of the company and the name of the staff member.

NOTE: It is strictly forbidden to use named exhibitor badges for anyone else – including guests or medical doctors. Failure to abide by this regulation can result in those concerned being expelled from the congress and a financial penalty may be imposed depending on the scale of the infringement.

sqm	No. of exhibitor badges
09 – 17 sqm	3 exhibitor badges
18 – 26 sqm	6 exhibitor badges
27 – 35 sqm	9 exhibitor badges
36 – 44 sqm	12 exhibitor badges
45 – 72 sqm	15 exhibitor badges + 2 full access badges
73 – 99 sqm	20 exhibitor badges + 4 full access badges
from 100 sqm	25 exhibitor badges + 6 full access badges

Note: Exhibitor badges do not permit access to the scientific lectures and programme with the exception of when it is the satellite or workshop organised by your own company.

Individuals in possession of an Exhibitor Badge have:

- access to exhibition and poster area during published exhibition hours;
- access to exhibition during set up and dismantling;
- admission to the opening session on Wednesday 22 May 2024.

Additional exhibition badges may be purchased at a reduced exhibitor fee of EUR 300.

Each exhibiting and/or partner company may also purchase 2 full access badges for their medical staff for EUR 500 plus VAT (if applicable). In both cases please contact Congrex Switzerland.

MEETING ROOMS / HOSPITALITY SUITES

The venue has a range of meeting rooms available for corporate use. Secure your meeting room (or use it as a hospitality suite) from as little as CHF 500 CHF for a half day for your business meetings. To book by one hour slots, a half day, complete day, two days or three days subject to your needs – full details online in the EFORT sponsorship portal.

Closed Industry Meetings

Closed Industry Meetings are permitted in a booked venue meeting room in addition to a one off fee of CHF 2,000 for the day of use subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited to the pre-determined size of the room and for company invited guests ONLY – each of which must be in possession of an EFORT issued registration badge. Any company or party found in breach of this or discovered to be running any form of satellite/workshop or open delegate invitation meeting during the published congress dates and hours will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

Industry symposia

Priority application deadline: 04 October 2023
 Application period: 18 September 2023–30 April 2024
For detailed priority application benefits, please see:
<https://congress.efort.org/application-process>



RATES INCLUDE

- Rental of the session room
- Standard Audio Visual equipment
- AV technician / hall attendant
- Announcement in the advanced online programme (as of 01 April 2024)
- Announcement of the satellite symposium through EFORT channels
- Promotion on-site in designated EFORT approved areas

For technical upgrades such as digital lecterns and digital head tables, webcasts, recording etc - please contact alan.cole@efort.org.

VISIBILITY & PROMOTION

EFORT offers a registered delegate mailing service during April and May 2024 announcing industry symposia to all registered participants to date. For more details, please see page 13 or contact alan.cole@efort.org.

CATERING

The congress venue caterer will plan your meeting with regard to food and beverage requirements. Please contact Congrex Switzerland for quotations and booking.

ASSIGNMENT

Final room assignment is the decision of EFORT. The most appropriate session room will be allocated based on the information provided on the online order form.

Companies may organise commercially sponsored industry symposia at venue in the existing scientific session rooms. Seating will be theatre-style. The organisers will assign the most appropriate room subject to availability. Room allocations will be made on a first-come, first-served basis. All Industry satellite sessions have dedicated time slots as shown on page 4 time so as not to compete against the scientific programme and are thus integrated in the overall programme grid.

PROGRAMME AND SPEAKERS

The organisation of industry symposia (and workshops) are subject to approval by the Organising and Science Committee of EFORT. A draft programme, indicating title, speakers and titles of presentations must be submitted for approval by no later than end March 2024.

Please submit the content using the satellite Content Form that will be automatically provided by EFORT. Failure to respect the deadline risks your satellite not being approved and potentially withdrawn.

Approved industry satellite symposia programmes will be published in the final programme. Industry satellites are the responsibility of the sponsoring company. The congress registration fee, travel and accommodation for the symposium speakers, as well as any other expenses, must be paid by the company.

Sponsors are invited to choose from the following room and date slots:

All satellite sessions are 90 minutes

**The indicated slots include set up and dismantling time. Any additional services must also take place within the dedicated time*

EFORT room name	Capacity	Wednesday 22 May	Thursday 23 May	Friday 24 May
Hamburg	1970	-	CHF 24,000	CHF 18,000
Vienna	798	CHF 20,000	CHF 22,000	CHF 12,000
Brussels	533	CHF 15,000	CHF 17,500	CHF 10,000
Madrid	400	CHF 13,000	CHF 14,000	CHF 9,000
Helsinki	300	CHF 11,000	CHF 12,000	CHF 8,000
Florence	300	CHF 11,000	CHF 12,000	CHF 8,000
Geneva	300	CHF 11,000	CHF 12,000	CHF 8,000
Istanbul	300	CHF 11,000	CHF 12,000	CHF 8,000
Lisbon	265	CHF 10,000	CHF 11,000	CHF 7,000
Nice	265	CHF 10,000	CHF 11,000	CHF 7,000

(See priority application benefits to secure lower Wednesday rate)

Companies are forbidden to host educational "satellite" style events in hotels during the 3 days of the congress - even in the evenings. Such events undermine the educational value and role of EFORT and will be invoiced by EFORT accordingly so that all investments contribute toward education and not solely benefit the hotels. Please discuss creative options with EFORT before committing to a hotel event.

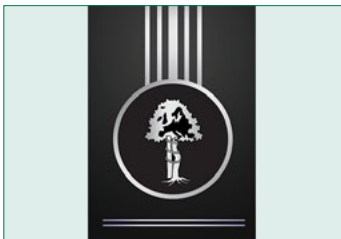
Education and marketing visibility

The content of this brochure is subject to change. Please check the EFORT Webshop for most up to date information.
<https://efort.odoo.com/shop>

ADVANTAGES PACKAGES

Platinum

Exclusivity to 3 companies maximum

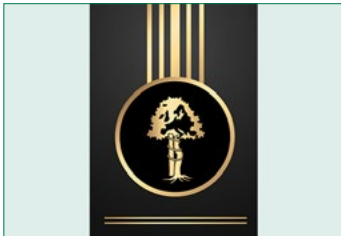


Minimum* **2 Prime Lunchtime Satellite Symposia** slots OR 1 Satellite slot AND 1 Bioskills Anatomical Surgery session | **3 days Research Café** participation | **50 sqm of Exhibition Space** | **3 days** dedicated Meeting Room | **2 Industry Collaborative Sessions (ICS)** topics guaranteed | **2 Mini Satellites** | **6 full access badges** | **Welcome Desk** in Main Foyer next to the Hamburg & Vienna session rooms | **Hamburg Tier 1 visibility & recognition** – Reception banner, Main Foyer promotion, 2 push notifications on site | **Visibility / sponsorship to value of CHF 12,000** for either EFORT Educational Partnership Programme (EPPP) across next 12 months OR during the 25th EFORT Congress Hamburg 2024 | Right to have a **barista station** on your booth.

CHF 90,000

Gold

Exclusivity to 5 companies maximum

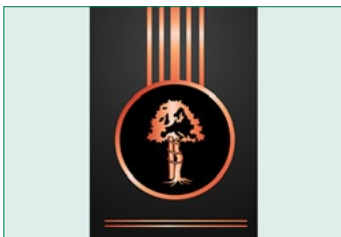


Minimum* **1 Prime Lunchtime Satellite Symposia** slot | 1 Surgical Skills Workshop (SSW) OR 1 Bioskills Anatomical Surgery session slot | **2 days Research Café** participation | **40 sqm of Exhibition Space** | **2 days** dedicated Meeting Room | **1 Industry Collaborative Sessions (ICS)** topic guaranteed | **4 full access badges** | **Satellite or Workshop Posters** displayed in Main Foyer by Hamburg & Vienna session rooms | **Hamburg Tier 2 visibility & recognition** – **Main Foyer promotion**, 1 push notification on site | **Visibility / sponsorship to value of CHF 8,000** for either EFORT Educational Partnership Programme (EPPP) across next 12 months OR during the 25th EFORT Congress Hamburg 2024 | Right to have a **barista station** on stand.

CHF 70,000

Loyalty

Open to all companies



1 Surgical Skills Workshop (SSW) room for all 3 days – subject to availability | **1 Mini Satellite** product presentation slot | **30 sqm of Exhibition Space** (or 36 sqm of Exhibition Space to include the SSW on your booth if preferred or if no SSW rooms remaining) | **1 day** dedicated Meeting Room | **1 Industry Collaborative Sessions (ICS)** topic submission welcomed | **2 full access badges** | **Hamburg Tier 3 visibility & recognition** – including right to purchase or use allocated sponsorship within the Main Foyer next to Hamburg & Vienna Session Rooms | **Visibility / sponsorship to value of CHF 5,500** for either EFORT Educational Partnership Programme (EPPP) across next 12 months OR during the 25th EFORT Congress Hamburg 2024 | **Full flexibility** within package towards upgrade to any Hamburg Educational Activity such as a Lunchtime Satellite Symposia OR an SSW OR Marketplace Bioskills Anatomic Surgery session.

CHF 40,000

Classic

Open to all companies



1 Mini Satellite product presentation slot | **18 sqm of Exhibition Space** | Dedicated Meeting Room for a **2-hour meeting** | **1 Industry Collaborative Sessions (ICS)** topic submission welcomed | **1 full access badge** | **Hamburg Tier 4 visibility & recognition** – including **1 print Interession Slide** | **Visibility / sponsorship to value of CHF 3,500** for either EFORT Educational Partnership Programme (EPPP) across next 12 months OR during the 25th EFORT Congress Hamburg 2024 | Any additional **EPPP activity booked** between September 2023 and August 2024 at **80% cost** | **Full flexibility** within package used for Sponsorship towards any Hamburg Educational Activity such as additional Mini Satellite slot OR an SSW.

CHF 18,000

Education and marketing visibility

Ask about maximising your visibility and impact during the congress:
sponsorship@efort.org

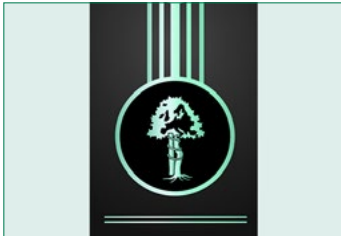
All rates are from 18 September 2023 to 30 April 2024

For Priority application benefits see <https://congress.efort.org/application-process>

ADVANTAGES PACKAGES

Discovery

Open to NEW companies exhibiting 1st time ONLY



12 sqm of Exhibition Space | A one-day full access badge | Hamburg Tier 5 visibility & recognition – including "New Exhibitor" focus featured in EFORT Congress Newsletter in April 2024 | Visibility / sponsorship to value of CHF 2,000 for either EFORT Educational Partnership Programme (EPPP) across next 12 months OR during the 25th EFORT Congress Hamburg 2024 | Any additional EPPP activity booked between September 2023 and August 2024 at 80% cost.

CHF 9,000

ABSTRACTS

EFORTnet



EFORTnet <https://efortnet.efort.org> is EFORT's community platform and resource center that provides an extensive and unique eLibrary with over 33,350 scientific resources from the past 12 EFORT Annual Congresses –including congress abstracts and presentations. EFORTnet is also a network of excellence with 28,243 accounts from 101 countries. Range of advertising visibility options (Minimum visibility of up to 12 months) available online – contact sponsorship@efort.org. Deadline for application – 28 February 2024.

Year long visibility

Exclusive or shared packages available.
From CHF 10,000
(or CHF 830 per month)

Hamburg Congress accepted abstracts



The accepted abstracts from the 25th EFORT Congress in Hamburg, are an integral part of the scientific programme. All accepted abstracts are automatically published online post congress within the e-library. The functionality allowing searching and printing may be supported so that each abstract selected has a footer strapline similar to e.g: "Company name is pleased to have supported the technology behind printing this abstract from the 25th EFORT Congress" (or similar). Support science and education for at least 12 months from only CHF 1,000 per month. Contact sponsorship@efort.org for full details.

Year long visibility

From CHF 12,000 shared sponsorship platform to max. of three sponsors or CHF 30,000 one sponsor exclusivity

Awards & poster area



Support subjects and/or very specific topics featured or very specific topics featured during the EFORT Annual Congress as posters.
E.g.: The "sponsor name" best poster award for young researchers in Hip / Knee / Ankle etc.
Grant acknowledgement support on all official EFORT communications.
Alternatively sponsor the poster area all 3 days and benefit from actively encouraging education, research and science. Details from sponsorship@efort.org.

Awards from CHF 5,000

Poster area CHF 12,000

Education and marketing visibility

Ask about maximising your visibility and impact during the congress:

sponsorship@efort.org

All rates are from 18 September 2023 to 30 April 2024

For Priority application benefits see <https://congress.efort.org/application-process>

PRIME SPONSOR VISIBILITIES

Ask me t-shirts

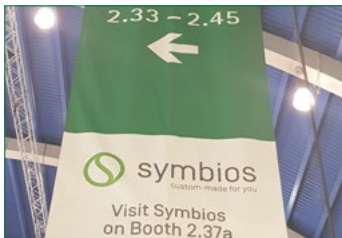


Have your corporate logo and wording of support "*company name* – proud to be supporting education & learning during 25th EFORT Congress Hamburg" on all "ask me" hostess t-shirts throughout the venue.

Note: excludes hostesses in meeting rooms.

CHF 12,000

Exhibition aisle branding



Have your corporate or product logo message on each piece of exhibition aisle branding directing delegates to your booth or website. Highly visible to all delegates throughout the main exhibition hall on the ground floor. Minimum of 6 hanging signs of approximately 1.5 m x 4 m.

CHF 10,000

Logo & weblink accompanying your Online Exhibitor listing



Remove hurdles for HCPs searching for details on your company at the Congress or online. Have a direct weblink from the online [exhibitor listing database](#) of your company name and logo to your own website. Linking from your corporate logo gives maximum stand-out visibility. This visibility is available 365 days a year. Do not miss out. *Opens November 2023.*

Year long visibility

Free

Intersession advertisements



Visible in ALL scientific session rooms during EVERY break - this is an unbeatable platform to gain maximum visibility to reinforce your brand or booth presence at the congress. Either as a print advertisement or as an MP4 video file format.

Advert slide (still):
CHF 1,500
MP4 video <1 min:
CHF 2,000
MP4 video 1 to 2 min:
CHF 3,500
MP4 video 2 to 3min:
CHF 5,000

Education and marketing visibility

PRIME SPONSOR VISIBILITIES

Tailor made marketing opportunities

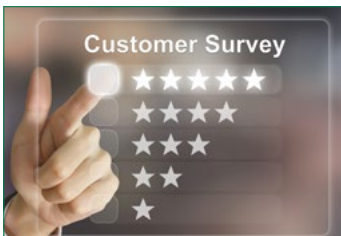


Run a successful marketing and/or branding campaign at a national meeting? Perhaps you branded the water dispensers, distributed monogrammed notepads, ran a hands-on workshop or provided welcome seating cubes?

Discuss your ideas with EFORT so that we repeat your national successes with an international solution. Contact alan.cole@efort.org today.

Price on application

Questionnaire topic slots



Benefit from a targeted survey to leading surgeons on a specialist topic key to your markets: take advantage of a pre or post session time slot in the session room to ask up to 10 survey questions.

Reporting and analysis included.

From CHF 3,500
Final price
based on session topic
and time slots

Specific to Hamburg: On-site visibility options throughout the congress venue



There are a wide range of professional marketing and branding opportunities throughout the Congress venue in Hamburg – allowing tailored and targeted branding and messaging to the orthopaedic community.

Please see the separate brochure entitled "EFORT HAMBURG 2024 ON-SITE PROMOTIONAL OPPORTUNITIES" on the dedicated sponsorship section of the EFORT website or request this from sponsorship@efort.org as of 30 November 2023.

Comprehensive choice
of various solutions.
Available
as of November 2023

MEETING ROOMS, HOSPITALITY SUITES OR CLOSED INDUSTRY MEETINGS

Hospitality Suite & Closed Industry Meeting rooms



There are a range of different sized rooms conveniently overlooking the exhibition halls. Flexible booking periods from one hour to all 3 days subject to the nature of the room use.

All rooms will be available for the 3 days of the congress, and open during the congress hours only (see page 4).

CLOSED INDUSTRY MEETING ROOMS. Meetings of a scientific nature will not be permitted.

Reserved subject to availability and respecting the criteria as specified on page 8.

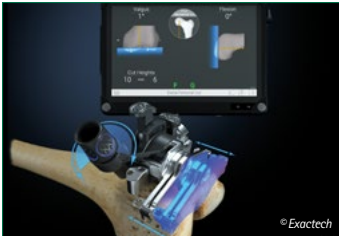
To book, please complete the [Meeting Room Order form](#).

From CHF 300 per
hour depending on
frequency booked

Education and marketing visibility

JOINT INDUSTRY & EFORT WORKSHOPS

Surgical Skills Workshops



Surgical Skills Workshops will take place each day. Each workshop is for between 20 & 30 delegates maximum, allowing a real and quality exchange of learning on products, procedures and the latest skills in a closed environment. **Run by Industry** –the programme is approved and promoted by EFORT and approved partners– guaranteeing both EFORT quality and industry expertise. Embedded within all EFORT communications for maximum visibility. Delegate satisfaction guaranteed. Now with possibility to run these on your exhibition booth.

Note: limited rooms available.

From CHF 15,000

EFORT WORKSHOPS

Bioskills Educational Workshops

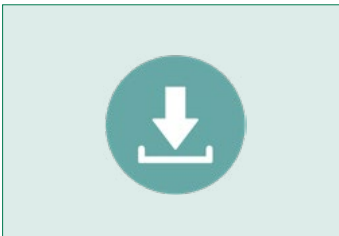


Designed to enhance surgeons skills and learning through a dedicated professional and state of the art lab. Operational techniques are practiced and shown in close-ups of pre-prepared anatomical specimens. Surgery with live direct exchange, input and feedback, this will take place each day and overlap the industry breaks. Attendance will be limited to **+100** delegates per session which will be of 60 minutes length subject to the format agreed between EFORT & the sponsor based on the technique and intricacies of the surgery.

From CHF 15,000

EFORT HAMBURG RESOURCE CENTRE

Promote your participation to the EFORT ANNUAL CONGRESS



Maximise the interest and visibility of YOUR presence and activities during the 25th EFORT Congress 2024 Hamburg.

Ensure exposure by using the FREE images, banners, signatures and material available online at <https://congress.efort.org/resource-center>

The use of the EFORT logo without authorisation is not permitted. Abuse of the EFORT logo may result in a penalty fine of up to CHF 30,000.

Free service

Download free EFORT artwork for your marketing use!

Various type of formats available at <https://congress.efort.org/resource-center>



Education and marketing visibility

Ask us about more sponsorship opportunities:
sponsorship@efort.org

MULTIMEDIA AND COMMUNICATION

Pre-congress electronic mailing



Mailed out electronically during the peak pre congress months of April and May 2024 to all participants registered so far. The mailing will announce the programme of the industry symposia and any other EFORT approved activity such as booth activity etc. The text and layout will be created by the company in consultation with EFORT/Congrex Switzerland. The mailing will be done through EFORT/Congrex Switzerland on a first-come, first-served basis. Choose either one month or both months. Note: those confirming a satellite within the priority application deadline will automatically receive one electronic mailing free.

One month:
CHF 4,000
Both months:
CHF 6,500

Exclusive wifi branding



EFORT Hamburg 2024 will offer free wifi to all delegates throughout the venue. In order to access the wifi the login landing page may be branded with your corporate image and embedded logo. EFORT will promote to all delegates in the days running up to and during the congress.

Exclusive sponsorship opportunity

CHF 7,500

Congress App



In an increasingly digital age – be the exclusive sponsor of the EFORT Hamburg 2024 – and benefit from repeated visibility, branding and recognition of your corporate brand. For more information and full details, contact sponsorship@efort.org.

Range of
sponsorship items

PRINTED MATERIALS / ADVERTISEMENTS

Call for abstracts / prel. programme announcement for the 26th EFORT Congress 2025 (4 colour)



Get into the delegates' minds a whole year in advance. Various advertising options with clear visibility opportunities. Be visible for the 26th EFORT Congress 2025 through this official digital publication of EFORT, ensuring your brand and messaging is seen and associated with EFORT. Subject to availability.

- Inside front cover CHF 5,000
- Inside back cover CHF 3,500

Please contact sponsorship@efort.org for further details.

From CHF 3,500

Exclusivity:
Any two positions
CHF 8,000

Education and marketing visibility

Be visible 365 days a year!

Ask us about more sponsorship opportunities and the **EFORT Educational Partnership Programme (EPPP)**
See the EPPP advertisement on the inside back cover of this brochure or contact: sponsorship@efort.org

MAKE A DIFFERENCE

Partnership opportunities with EFORT / Educational Grants



Grants awarded to EFORT will be used to bring defined target groups to the congress. We define your needs together – be it geographical, specialism or experience. EFORT will manage, invite and report on your educational grant requirements in a fully ethical, transparent and compliant manner. Discuss your criteria with us. Contact us now at sponsorship@efort.org for more details. Please see our [Collaboration and Sponsorship Policy](#) online.

Year long visibility

On application

EFORT Today – banner advertising



EFORT Today is the official newsletter of the European Federation of National Associations of Orthopaedics and Traumatology (EFORT). Reaching ≈30,000 contacts of our community twice a month in open access – with clickable advertising banner options embedded within and statistics provided.
note: as an example, click to see ads in one of our former EFORT Today issues

Year long visibility

On application
e.g.: run of 3 months
banner ads (6 mailings)
Format: 600 x 128 px

EFORT Today – featured interview and article



Keep your corporate name and products at the forefront with a themed interview and published article(s) in **EFORT Today** – at a date of your choice and on a theme of your choice.

E.g. formerly were published:

- [Better know hyaluronic acid](#) | An interview with Hyuntae Jung, Life Sciences R&D of LG Chem
- [If it's not broken don't fix it: Top bone substitute material for effective antibiotic and bone defect treatment outcomes](#) | A Q&A with Professor Dr. Christian Heiss, for OSARTIS GmbH

Year long visibility

Subject to approval
and availability
CHF 6,900

EFORT Individual Annual Membership Programme – for NON European HCPs



Support your international network by facilitating their access to European education. Offer a defined number of annual individual **international memberships**, allowing them to benefit from a reduced congress fee, and thus the educational benefits of the annual congress.

Year long visibility

From only EUR 180
per annual membership

Deadlines and Codes of Conduct

Important deadlines to remember



SUMMARY OF IMPORTANT DEADLINES

15 September 2023	Abstract submission opens
18 September 2023	25 th EFORT Congress Sales open at https://congress.efort.org
15 November 2023 (23:59 CET)	Abstract submission closes
04 October 2023	Priority application deadline (for additional benefits)
18 September 2023–30 April 2024	All sponsorship and corporate partnership applications welcome
mid-November 2023	Detailed Exhibition floorplan online
31 January 2024	Email confirmation of abstract acceptance status
31 March 2024	Preliminary satellite programme submitted for approval deadline
01 April 2024	Advanced programme available online
30 April 2024	Latest application deadline for exhibition space – subject to availability

CODES OF ETHICS AND BUSINESS CONDUCT

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.

EFORT observes the following codes of business conduct and ethics for the medical technology and pharmaceutical industry:

- EFPIA HCP Code
<https://www.efpia.eu/relationships-code/the-efpia-code>
- Eucomed Code of Ethical Business Practice
www.medtecheurope.org/node/715

To see the EFORT Sponsorship and Collaboration Policy please access <https://www.efort.org/investor-relations>





General Terms and Conditions

LIABILITY – Liability of congress organisers

The congress organisers, and our appointed PCO, Congrex Switzerland, has secured liability insurance for the event which covers damage to property and personal injury. The exhibition area, including presentation rooms, is guarded or locked at night. However, this security measure excludes surveillance of individual stands and presentation materials. The night patrols/general lock-up at night that are/is carried out do/does not extend to liability for all damage to property or personal injury. The congress organisers and Congrex Switzerland are liable only for damage or loss resulting from malicious or gross negligence. A separate fire protection watch will be deployed, if required under local provisions.

Claims must be submitted to EFORT immediately. A claim becomes invalid if not recognised by the organisers and the exhibiting or presenting company does not pursue the matter before the courts within six months. The organisers accept no liability whatsoever for loss or damage resulting from disruptions caused by fluctuations in services rendered or force majeure, or for services being suspended on the instructions of the local public utilities or the local power supply company. The organisers cannot be held responsible for natural disasters (*for full details on liability, please consult the [General Terms and Conditions](#)*). The organisers are not liable, either during the event or during transportation, for loss, theft or damage in respect of exhibition and/or presentation items or personal belongings brought in. No further claims, such as for lost earnings, damages for consequential losses and similar, will be accepted.

IMPORTANT

The Sponsorship agreement between the SPONSOR and EFORT consists of:

- Dated and duly signed online order form;
- General Terms and Conditions of Sponsorship;

TERMS OF COLLABORATION

Full Terms and Conditions are available online at <https://congress.efort.org> and all products, services and pricing shown here in this brochure are subject to your acceptance of the Terms and Conditions.

Please refer to these in the first instance for any queries you may have. Below, however, are some summary points of the key terms and conditions.

Industry activities

Closed industry meetings on-site are permitted subject to respecting the following key criteria: such a meeting must not feature any form of promotion or advertising to congress delegates. Attendance is limited according to the pre-determined size of the room, and for company-invited guests ONLY. Each guest must be in a possession of a correctly named EFORT registration badge. Any company or organisation found in breach of this is subject to a penalty fee.

External hotel satellite-style events are not permitted and contrary to our Terms and Conditions. Any company or organisation found to have held any form of scientific satellite/workshop or open delegate invitation to an educational evening event during the published congress dates will be invoiced for the equivalent cost of a satellite session in addition to a financial penalty.

CONFIRMATION OF EXHIBITION SPACE AND SPONSORSHIP ORDERS

Written confirmation and subsequent invoicing by EFORT constitutes the sole document of acceptance and admittance to the exhibition, and is issued exclusively to the applicant, under the specific terms stated herein.

PAYMENT AND CANCELLATION POLICIES

For full details of the payment and cancellations terms please read the full [General Terms and Conditions online](#).

CANCELLATION POLICY

A sponsor may withdraw its order for an exhibition space activity or satellite activity in writing prior to 31 December 2023 and will receive a refund of 70% of the amount paid within 60 working days.

The withdrawal of an application received after 31 December 2023 will not entitle the sponsor to any refund. *Please read the full Terms and Conditions online.* Any cancellation fees will be invoiced inclusive of VAT, if applicable. No payment obligation exists if the company which has registered for exhibition space or other forms of presentation can prove that no loss has been incurred, or that any such loss amounts to less than the cancellation fee. If parts of the services which have been registered for are cancelled, then cancellation fees as mentioned above will be invoiced for the cancelled services. On-site cancellations do not by any means imply the dismantling of booth and other structures without the express written permission of EFORT.

PRICING POLICY

Prices in this sponsorship catalogue are calculated on market sector rates and previous EFORT congresses, taking into account both location and sector variances. The application is legally binding upon the sponsor, pending its acceptance in writing by the organiser and assumes that the sponsor has read and accepted the [General Terms and Conditions](#).

Checklist













HAVE YOU COMPLETED ALL THE STEPS?

Each company must comply with the local laws relating to participation in congresses and the advertising and promotion of pharmaceutical and medical device products. EFORT bears no liability whatsoever for the consequences of any failure to comply with these rules and regulations.



Please note that 99% of our products are available to order directly online at the [EFORT sponsorship webshop](https://efort.odoo.com) on <https://efort.odoo.com>.

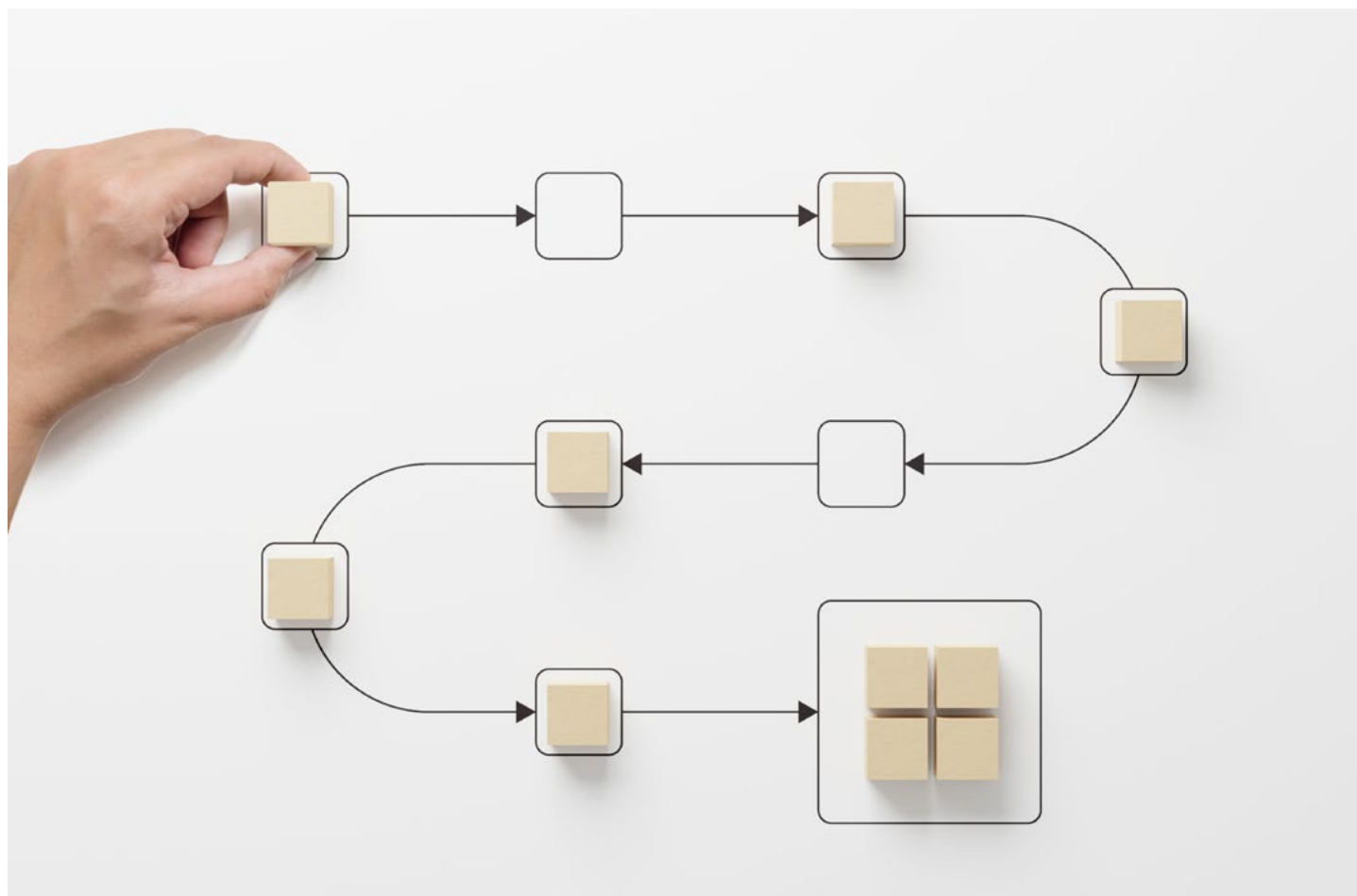
Should you not find the product you need or have a related query, please contact alan.cole@efort.org.

STEP	ACTION
 Visit the Exhibition Et Sponsorship section of the EFORT Hamburg website	EXHIBITION HAMBURG 2024 BOOTH APPLICATION PROCESS
 View the Congress Exhibitor Et Sponsorship brochure	EXHIBITION HAMBURG 2024 BOOTH APPLICATION PROCESS
 Book Exhibition Space	Make your booking via the EFORT webshop
 Book an Industry Satellite Symposium	Make your booking via the EFORT webshop
 Considered upgrading your satellite symposium to digital lecterns, top tables or recording your session?	Make your booking via the EFORT webshop or contact alan.cole@efort.org
 Book a meeting room in the venue	Make your booking via the EFORT webshop
 Book a sponsorship item	Make your booking via the EFORT webshop
 Book an onsite visibility option	Book from webshop or contact alan.cole@efort.org
 Book an EEP activity across the year	Contact alan.cole@efort.org
 Access the TECHNICAL Manual for Exhibition Et Industry satellites *	AVAILABLE FROM NOVEMBER 2023 from Congrex industry.efort@congrex.com

If you have any query, please get in touch with EFORT/Alan Cole alan.cole@efort.org.

* For specific queries on any logistical matter, shell scheme packages, or bookings related to the Technical manual, please contact Congrex Switzerland industry.efort@congrex.com.

To facilitate your planning and to help follow the best application process



▶▶▶ Please find the following INFO SHEETS in coming pages ◀◀◀

- ▶ 01-EFORT Congress Exhibition Space Booking
- ▶ 02-Webshop Platform Orders
- ▶ 03-Congrex Technical Manual

EFORT Congress Exhibition Space Booking

www.efort.org/hamburg2024



1 EXHIBITION SPACE BOOKING PROCESS



Visit the Congress Website
<https://congress.efort.org>



View the floorplan & book
the Exhibition Space on
<https://efort.odoo.com>

- ▶ Costs in CHF /Swiss francs
- ▶ Invoiced from EFORT based
on total sqm booked



Countersign Terms and
Conditions when submitting
the exhibition space order



On receipt of your invoice
please pay within the
requested 30 days



Send a print quality PDF/JPG
of your corporate logo to
alan.cole@efort.org



Any variance to the above
eg. specific requests, please
contact alan.cole@efort.org

i GOOD TO KNOW



All EFORT exhibition space costs are invoiced in **CHF Swiss Francs**
unless otherwise requested and confirmed in writing by EFORT.



Exhibition costs are for the space only.
These does not include shell scheme, furniture, electricity etc.
which **must** separately be booked via Congrex and the **Technical
Manual** & once EFORT has confirmed your booth number to you.



All exhibition spaces include a pre-determined number of
exhibition badges for your staff.
See page 8 of the **Congress exhibitor & sponsorship brochure 2024.**



Company listing and profile: this free service as part of your
package will appear at <https://congress.efort.org/exhibitors> and
on the **EFORT App**.

Exhibitors are responsible for posting up to 100 words profiling
their company with contact information, product range, new
products etc.

Available as of December 2023, each company will receive a unique password.

▶ REFER NOW TO N°2 EFORT WEBSHOP & N°3 CONGREX TECHNICAL MANUAL

EFORT Congress Webshop Platform Orders

www.efort.org/hamburg2024



25th EFORC Congress

Hamburg, Germany: 22-24 May 2024

2

EFORT WEBSHOP ORDER PROCESS



Access EFORC Webshop on
<https://efort.odoo.com>

- ▶ Costs in EUROS
- ▶ Invoiced from EFORC



Please ensure to complete
the order with as much
information as possible



For any queries on the
process or assistance in
ordering via the platform,
contact alan.cole@efort.org



For any finance related
queries regarding an
existing invoice/order, please
contact finances@efort.org

i

GOOD TO KNOW



All bookings through from Corporate Partners and Sponsoring clients to EFORC **must** be made through the **EFORT Webshop** platform. This is operated via Odoo & managed directly by EFORC.



You can access the **EFORT Webshop** from the EFORC Congress 2024 website or at <https://efort.odoo.com>.

There you can make bookings for most Hamburg 2024 EFORC services directly.



Orders includes **all year around** EFORC Educational Partnership Programme (EPPP) services that operate all 365 days of the year and allow you to communicate to almost 30,000 orthopaedic and trauma surgeons per month through digital communications.



For further information and details, please contact EFORC at sponsorship@efort.org or phone +41 78 911 82 63

▶ REFER NOW TO CONGRESS SCHEDULE & WEBSHOP SPECIFIC EPPP SECTION

EFORT Congress Congrex Technical Manual

www.efort.org/hamburg2024



3 CONGREX TECHNICAL MANUAL



Visit the Congress Website
<https://congress.efort.org>



View the Technical Manual
from the Exhibitors & Sponsors
website section



Contact Congrex logistics
& technical team at
industry.efort@congrex.com

- ▶ Costs in EUROS
- ▶ Invoiced from Congrex



Confirm to Congrex how
your company name is to
be listed onsite



For all Technical Manual
enquiries please contact
industry.efort@congrex.com

i GOOD TO KNOW



All bookings through the Congrex **Technical Manual** are managed and invoiced in EURO from Congrex unless otherwise promoted/requested and confirmed in writing by Congrex.



Exhibition costs are for the SPACE ONLY.

These does not include shell scheme, furniture, electricity etc. which **must** separately be booked via Congrex and the **Technical Manual** & once EFORT has confirmed your booth number to you.



All persons accessing the EFORT Congress 2024 –be they delivery drivers, booth constructors, guests, speakers or exhibition staff– **must** be accounted for due to health and safety regulations. See appropriate forms and processes in the **Technical Manual**.



The Technical Manual is managed directly by Congrex, the appointed PCO for the 25th EFORT Congress in Hamburg. For any question, please contact industry.efort@congrex.com or phone +41 61 686 77 96.

▶ **HAVE YOU CHECKED N°1 EXHIBITION SPACE BOOKING & N°2 EFORT WEBSHOP?**

EFORT Year-Round Opportunities

Contact: alan.cole@efort.org



EFORT Educational Partnership Programme (EPPP)

► What is the EPPP?



As an industry partner or exhibitor, you already know the benefits of participating in the EFORT Annual Congress – quality leads and quality conversations with interested parties.

EFORT communicates, interacts and exchanges with the entire Orthopaedic & Traumatology community 365 days a year –and not just the 3 days of the annual Congress.

EFORT created the EPPP for you, our industry partners and collaborators: to offer additional opportunities and exposure all year around.

► What are the benefits?



Exposure at times and dates appropriate to your marketing needs **across the full year.**

Whether you are seeking surgeons' input to potential new products, need concrete data and statistics to underpin your market launch, provide ongoing education to Fellows or simply reward and link your brand to a specific discipline of research –**EFORT has a solution.**

► What sort of services/opportunities are included in the EPPP?



There is a wide range of services: from featured articles, collaborative webinars and banner advertising in EFORT TODAY; Fellowships; Bioskills workshops; or data surveys.

For an informal discussion to identify the services that match **YOUR needs** –or simply to **order your items and pricing**, contact alan.cole@efort.org



#EFORT2024

EFORT Head Office

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office@efort.org

www.efort.org

 www.efort.org/linkedin

 www.efort.org/facebook

 www.efort.org/instagram

 www.efort.org/x

 www.efort.org/youtube